

Pop-Kultur/2022

Press Release from 29th June 2022

Pop-Kultur lineup is finalised + all talks + Goethe Talents as well as Residencies

- Third wave programme announcements with all talks at »Pop-Kultur«
- GoldLink + MC Yallah along with more new names
- Goethe Talents at Pop-Kultur
- Musicboard Residencies from Accra, Detroit and Tel Aviv at the festival
- Talk ticket now available
- Pop-Kultur timetable is online
- Press talk with Anika, further Pop-Kultur guests & the Pop-Kultur programme team on August 10, 2022



Clockwise left to right:
MC Yallah, 21 downbeat and Goldlink

The [»Pop-Kultur« programme is now complete](#): festival-goers can look forward to a total of 120 concerts, commissioned works, DJ sets, talks, panels and films – from the 24th to 26th August at the Kulturbrauerei. Among the acts newly confirmed are old Pop-Kultur friends such as the RambaZamba theatre house band 21 downbeat, whose commissioned work pays homage to Berlin in the 1920s with theatre, music and dance.

Berlin on stage and Berlin as a stage – for Dr. Klaus Lederer, Senator for Culture and Europe in Berlin, Pop-Kultur has a firm place in the capital, both culturally and politically. He emphasises: *“Berlin embodies pop culture. To ensure this spirit thrives, we need collective experiences as well as key Berlin venues for both local and international audiences. Once again in 2022, Pop-Kultur will show how creative, inclusive and diverse the collective pop-cultural experience can be – I have no doubt that the inspiring concerts, talks and commissioned works will leave a lasting impression.”*

The US-American rapper GoldLink will surely leave a lasting impression. **GoldLink** had his big breakthrough in 2017 with the single »Crew« and now fills up venues even without celebrity collabs. **MC Yallah**, a Ugandan rap superstar, is also in Berlin along with her French beatmaker **Debmaster**. And **May The Muse**, a Berlin resident who grew up in Belgium, will get the Kulturbrauerei grooving with her smooth neo-soul.



Clockwise top left to bottom left:
 Mary Ocher © Gloria de Oliveira; Sydney Christensen © Ray Massey;
 Mark Hollander © Philippe Lévy and Ariana Zustrá © Springer Akademie

The third and final programme reveal expands the Pop-Kultur experience with a variety of talks. Programming team member **Christian Morin**, who selected **FOKN Bois**, **Dlina Volny** and **Arooj Aftab** among others, knows how important it is to make room for discourse at the festival: *“Lots of new ideas get discussed at Pop-Kultur, later becoming conversations in greater society and catalysing changes. Our talks provide an open framework for this process, presenting our audience with exciting debates to prompt further thought.”*

The talks curated by Christian Morin will address issues such as the political and aesthetic function of labels in the age of media self-dramatisation, among others. »A Record Label (What is it good for?)« is the question asked by **Marc Hollander**, the successful Belgian producer and lead singer of the band **Aksak Maboul**, DJ **Mary Ocher** and **Sydney Christensen** of the record label Kill Rock Stars. Journalist and musician **Ariana Zustrá** will host. »Rosa Extra, Schmuggel, Stasi & Verrat« (»Rosa Extra, smuggling, the Stasi & treason), on the other hand, examines a musical and historical curiosity for its relevance to today's countercultures and subcultures: Specifically, it's about the smuggling of recordings of the GDR punk band **Rosa Extra** from East to West Berlin, which the Stasi confiscated – only finding their way back to the band members years after the fall of the Wall. Rosa Extra founder **Bernd Jestram** and writer **Andrea Berwing** will discuss. **Paul Poet**, who hosts the conversation, is currently adapting the incredible story for Netflix.

Sometimes even the best of intentions yield bad results: this is the message of two talks on participation and representation of people with disabilities in cultural projects, curated by the rapper **Graf Fidi** from Pop-Kultur's diversity management team. The panel »Bitte mehr DisCo!« (»More DisCo, please!« – that's short for Disabled Community) brings together curator, dramaturge and cultural consultant **Noa Winter** (Making a Difference), **Lilo Unger** from legendary Berlin club S036 and **Lisette Reuter** from the networking initiative Un:Label, hosted by blind music journalist **Amy Zayed**. The musician **Sooke**, who made her name as a queer-feminist rapper, will take

on the phenomenon of inspiration exploitation – the objectification of disabled people through exaggerated admiration – along with the experts **Adina Hermann**, **Dennis Sonne** and **Rebecca Maskos** in the talk »Nicht deine Inspiration!« (»Not Your Inspiration!«).

Two more commissioned works complete the Pop-Kultur programme. Avant-garde artist **Colin Self** will combine dance, music and choreography with digital art. Their work is a choral production that includes deaf performers and members of the audience in addition to the singers. Meanwhile, sign language poet **Mila Hergert**'s commissioned work shows how we can establish a new relationship with our five senses: more inclusive, more holistic. Mila Hergert will enter into a performative dialogue with her digital self on the cinema screen. Afterwards, she will discuss »Wie schmeckt Kunst? oder: Wie riecht Musik?«. (»How Does Art Taste?, or: How Does Music Smell?«) with **Mats Küssner**, **Katharina Tress** and **Sara Lu**.

Once again in 2022, **Musicboard's residency programme** and the **Goethe Talents** initiative will showcase international talents as well as their networking spaces, as part of Pop-Kultur, live and in person. The residency programme enables Berlin pop acts to work in Germany and abroad – and vice versa, with international musicians visiting Berlin. As part of the **Accra-Berlin** residency, **Poetra Asantewa** and **Oihane Roach** will present their work at Pop-Kultur, the **Detroit Bureau of Sound** and **Gigsta** will be on site as part of the **Detroit-Berlin** residency, and **Jenny Penkin** and **Ofiri & Maura** will represent this year's Tel Aviv-Berlin connection.

Once again for the [7th edition of Goethe Talents](#), realised with support from the Goethe-Institut, ten musicians aged between 20 and 30 will receive a scholarship. For twelve days, the selected talents will swap homes in the Global South, the Middle East and (Central) Asia with the capital city of Germany. Their programme includes studio visits, jam sessions, brief internships and the opportunity to present their music in selected clubs in the city and at Pop-Kultur. **Nadine Moser**, who coordinates Goethe Talents, sees the programme as both an opportunity and an enrichment: "*Some of the Goethe Talents are in Berlin for the first time, some for the first time in Europe. This is greatly exciting for the talents, the staff of the Goethe-Institut and the entire Pop-Kultur team. We are very happy that we can offer these young musicians – who come from places such as Mongolia, Mexico, Ghana, Cuba, Nigeria and Georgia – such a unique programme. They can make music together, network with the local music institutions and hopefully take lot of inspiration back with them that might in turn flow into their respective local scenes*".

Meanwhile, there's a chance for others to kick-start their careers at Pop-Kultur: this year's participants of the [Pop-Kultur Nachwuchs](#) programme have been selected.



Anika © Sven Gutjahr

Press talk invitation / RSVP

On the 10th of August, two weeks before the festival starts, Pop-Kultur welcomes members of the press to Kesselhaus in the Kulturbrauerei, offering insights into Pop-Kultur 2022. There will be several Pop-Kultur artists on site including Anika, who created a Commissioned Work for Pop-Kultur. The number of seats is limited. Therefore, we ask for a brief reply and registration: first come, first served. The venue is accessible for people who use wheelchairs. The Q&A with the programme team and select artists will be accompanied by German Sign Language interpreters.

Concerts & DJ Sets by

Aili / Aksak Maboul / Alewya / alyona alyona / Amewu / Amilli / Anna B Savage / ANIQQ / Anthony Hüseyin / Arooj Aftab / BEÄTFÓOT (DJ set) FÜT RECORDZ / Booty Carrell / Cartel Madras / CATNAPP / Christin Nichols / David Julian Kirchner / Dlina Volny / DJ Femalemacho / Detroit Bureau of Sound & Gigsta (Detroit-Berlin Residency) / Donia Touglo / eat-girls / Ebow / Edward Hunt / Falana / Fehler Kuti / FOKN Bois / Francisco Parisi / Franky Gogo / Friends of Gas / Fuffifufzich / Gianni Mae / Girlwoman / GoldLink / Grace Cummings / Graf Fidi / Hannah Catherine Jones / Hannah Diamond / houaida / HSRS / Hyd / Ifriqiyya Electrique / Isolation Berlin / Ja, Panik / Jenny Penkin & Maura & Ofiri (Tel Aviv-Berlin Residency) / Kælan Mikla / KABEAUSHÉ / L Twills / Lafawndah / LEOPARD / Levin Goes Lightly / Liam Mour / Liz / Lotic / M.anifest / MC Yallah & Debmaster / May The Muse / Metz / mokeyanju / Nuha Ruby Ra / Oklou / Oihane Roach & Poetra Asantewa (Accra-Berlin Residency) / Precious Moments DJ-Team / Prince M.I.K. / Public Display of Affection / Rose May Alaba / SALOMEA / Schulverweis / Scúru Fitchádu / Sherryaeri / Sign Libra / Taffee / Tama Gucci / Thala / Theodora / thundy86 / Uffie / Vaovao / Verifiziert / Wa22ermann / Warm Graves / Xenia Rubinos / Zaho de Sagazan / Stella

Commissioned Works by:

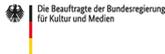
21 downbeat: »Berlin« / Anika presents »Lost Voices« / BEÄTFÓOT feat. Kuntz Klub / Colin Self: »Songs of Attunement« / gal sherizly & Nhu Huỳnh: »Karaoke Xpress« / GEWALT: »Du bist Gewalt« / Güner Künier: »PAPA DON*T Kill« / Joanna Gemma Auguri: »Music for a Private Room Where a Broken Heart Can Beat at Its Own Pace« / Jovanka von Wilsdorf & Bison Rouge »Found in Translation« / K.ZIA: »K.ZIA's Living Room Experience« / Little Annie, Beth B & Paul Wallfisch: »52 Jokers« / Mila Hergert: »Schnauze voll« / R&D: »Doing-Undoing« / Sanni Est: »Photophobia« / Sean Nicholas Savage: »The Fear« / Yum Yum Club: »Yum Yum Club is Everybody«

Talks, Films & Readings:

»A Record Label (What is it good for?)«: Marc Hollander, Mary Ocher, Sydney Christensen, Mod.: Ariana Zustra / »About Writing II«: JJ Wehl, Nuha Ruby Ra, Mod.: Aida Baghernejad / »Artists Off the Mainstream«: M.anifest, Poetra Asantewa, M3NSA & Wanlov the Kubolor, Mod.: Okhigbe Omonblanks Omonhinmin / »Aşk, Mark ve Ölüm | Liebe, D-Mark und Tod« (Film)/ »Aşk, Mark ve Ölüm«: Cem Kaya, Shermin Langhoff, Mod.: Gürsoy Doğtaş / »Bitte mehr DisCo!«: Lilo Unger, Lisette Reuter, Noa Winter, Mod.: Amy Zayed / »DOCH«: Drangsal (Reading) / »Ethik der Appropriation«: Jens Balzer, Julian Warner, Mod.: Aida Baghernejad / »Hey QT - a Talk About Performance, Art and Cultural Institutions Within Cute Pop Culture«: Colin Self, Hayden Dunham, Tama Gucci, Mod.: Isabel Parkes / »I Have Seen The Future - Talk über Klima und Pop«: Julian Vogels, Kat Frankie, Nene Opoku, Mod.: Ceren Türkmen / »I'll Be Fine: Talk über Popkultur, DRUCK und Gen Z«: Eren Güvercin, Naomi Bechert, Nhung Hoang, Mod.: Raquel Kishori Dukpa / »Musicians in Exile - Different Perspectives«: Aham Ahmad, DJ Jeff, Zyrianova Odarka, Mod.: Gianna Main & Pamela Owusu-Brenyah / »New Weird Postost - Alliances, Differences and the Decolonisation of the ›East‹«: Anastasia Tikhomirova, Mariia Vorotilina, Mod.: Julia Boxler / »Nicht deine Inspiration«: Adina Hermann, Dennis Sonne, Rebecca Maskos, Mod.: Sookee / »Off the Record« - Podcast von Deutschlandfunk Kultur, Mod.: Vero Schreiegg / »Pop-Festivals: Welche Gesellschaft soll das abbilden?« - Panel von Deutschlandfunk Kultur: Graf Fidi, Jana Posth, Misla Tesfamariam, Mod.: Juliane Reil, Christoph Reimann / »Power to the Artists: Non Fungible Token (NFT)«: Anika Meier, Carmelo Lo Porto, Jovanka von Wilsdorf, Mod.: Tristan Littlejohn / »Rosa Extra, Schmuggel, Stasi & Verrat«: Andrea Berwing, Bernd Jesträm, Mod.: Paul Poet / »Where does the party go?«: Uffie, Mod.: Sonja Eismann /

»Wie schmeckt Kunst? oder: Wie riecht Musik?«: Katharina Tress, Mats Küssner, Mila Hergert, Sara Lu / »Yeni Yeşerenler«: Duygu Ağal, Mod.: Annett Scheffel (Reading)

Pop-Kultur is funded by the Senate Department for Culture and Europe of the State of Berlin with funds from the European Regional Development Fund (ERDF) in the programme »Strengthening Innovation Potential in Culture II (INP II).« Commissioned Works & Pop-Kultur International are funded by Initiative Musik gemeinnützige Projektgesellschaft mbH with project funds from the Federal Government Commissioner for Culture and the Media.



Contact Marie Ketzscher Ines Weißbach E-Mail press@pop-kultur.berlin
Website <https://www.pop-kultur.berlin> Press Section www.pop-kultur.berlin/presse/